Imago Mundi — Luciano Benetton Collection

Exhibition
May 23—28, 2016

Pratt Institute / The Rubelle and Norman Schafler Gallery, Chemistry Building, 1st Floor (campus entrance: 200 Willoughby Avenue) Brooklyn, New York, USA

Imago Mundi is an idea of Art. Imago Mundi is an idea of the World. Art and the World without borders – a democratic, collective and global map-in-the-making of human cultures – as envisioned by Luciano Benetton, creator of United Colors of Benetton, a leading fashion brand, and art patron by vocation.

With a single format, 10x12 cm, the collection brings together artists from every continent. Established names and emerging talents, young and old, women and men, all side by side on the same starting line. And all involved on a voluntary and non-profit basis. Currently more than 17,000 artists from over 100 countries have contributed works of art.

The exhibition features a significant extract of Imago Mundi – Luciano Benetton collection from fourteen countries: Afghanistan, Australia, Chile, China, Egypt, Iran, Israel, Italy, Japan, South Africa, Syria, Tibet, Tunisia, and U.S.A

Opening Event
Monday May 23, 6:30pm
A presentation of the Imago Mundi Project at Higgins Hall Auditorium / Pratt Brooklyn
61 St. James Avenue, Brooklyn
Join Imago Mundi, Pratt Institute and the Brooklyn Rail for a lively discussion of how art and globalization are changing the creative map.

Democratic Vistas:
Shahzia Sikander and Eleanor Heartney in conversation with Phong Bui
Followed by drinks in The Rubelle and Norman Schafler Gallery / Pratt Brooklyn
This event is free and open to the public