

imago
ipunw

Luciano Benetton
Collection

The Pratt Institute – a place of excellence for the artistic training of the young generations – strikes us as an ideal setting for our Imago Mundi project.

The *Art of Humanity* exhibition, almost 3,000 works by artists from 14 countries representing every continent, is a significant extract of the global collection (we have passed the 100 nation milestone) that conveys the world as we would like it to be: colorful, in peace and without walls.

Each collection comprises between 140 and 210 10x12cm artworks.

It is a great, worldwide archive of contemporary art with a clear concept: sharing culture is an effective means of countering intolerance and barbarism. And art, in turn, generates dialogue and connections.

Between different visions and poetics, even conflicting ideologies and faiths: “unity in diversity”, as augured by the prophetic German artist Joseph Beuys.

In the colors and the stories of Imago Mundi, in the naive landscapes and the conceptual profundities, lies an – urgent – invitation to transform our idea of the world. To not stand still, in art or in life.

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