



The concept of place

7th landscape study days, 2010

dedicated to Claude Lévi-Strauss (1908-2009)

Friday 5th February, 9.30am-5.30pm and Saturday 6th February, 9.30am-1pm

Presentation of *Petrarca e i suoi luoghi* Friday 5th February, 6pm

Lecture by Francesco Remotti on Claude Lévi-Strauss Friday 5th February, 9pm

Various European experiments in the management and design of landscapes have sought ways of reordering the “tools of the trade”. **The concept of place** introduces an entirely new, experimental field of theoretical and practical initiative which will put all forms of partial hegemony to the test: from the iconographic-based perceptive conventions of landscapist and humanist tradition to the scientific and naturalistic approach of environmentalism and to the administrative and economic line taken by urban planning. Like any serious research it proceeds by means of clearly focussed surveys, conscious, however, that this is only the beginning. The ultimate aim is to devise a system that can bring together and give unified, representative form to the meanings and values intrinsic in the natural and historical heritage and to the passions and tensions of living communities. This will involve continuing to investigate the material and spiritual composition of the person-place and society-place relationship, its universality and its mutability. It will involve giving theoretical and practical, ethical and regulatory, conservation and planning status to every piece of land that embodies the form, the life, the characteristics and the dimensions of a settled, recognizable and responsible community.

The 2010 “Study Days” represent a significant junction point in the scientific work of the Foundation. On the one hand they represent an attempt to turn to account our long experience of reflection and experimentation on the various persistent constituent characteristics of place, in its relationship to the sacred, as an elementary human settlement (village), as a repository of perceived values, as a cluster of essential assets, as an extra-ordinary figure and as an ordinary space. But at the same time they also mark the beginning of a more intense dialogue with different and disparate specializations and experiences: the expertise of Carmen Añón, Luigi Latini, Domenico Luciani and Tom Simons lies mainly in the area of “creating landscape”; Margherita Azzi Visentini, Lionello Puppi and Monique Mosser are more at home in the area of art history; Massimo Venturi Ferriolo and Maurizio Paolillo in that of the history of ideas; Massimo Quaini’s experience is in the field of geography; that of Tilde Giani Gallino and Ugo Morelli in that of psychology, while Maguelonne Déjeant-Pons and Simonetta Zanon provide input, at the European and local levels respectively, concerning the anthropological intentions of the European Landscape Convention.

And at the end of the Study Days, two events dedicated to figures of fundamental importance to our reflections, Francesco Petrarca and Claude Lévi-Strauss: on Friday at 6 pm, the presentation of a volume on *Petrarch and his places*, published by the Foundation, which presents the results of a collective scientific effort that started with the 2005 Study Days. Later on Friday evening, at 9 pm, Francesco Remotti, an Italian scholar who has studied and written perceptively about Claude Lévi-Strauss for many years, will deliver a lecture about the dedicatee of this year’s Study Days.

programme

Friday 5th February

9.30 am-1 pm

CARMEN AÑÓN, *Place as nomos*.

MAURIZIO PAOLILLO, *The “re-invention” of place as “rediscovery” in Chinese tradition*.

MASSIMO VENTURI FERRIOLO, *Place as ethos*.

TOM SIMONS, *Place as “radura”*.

MARGHERITA AZZI VISENTINI, *Place as island*.

3 pm-5.30 pm

SIMONETTA ZANON, *“Values” of place*.

UGO MORELLI, *Mindscape-landscape: place, events, landscape from the relational mind of the observer*.

LUIGI LATINI, *Place and modification*.

LIONELLO PUPPI, *Metamorphosis of a concept: places of water, fire and wind*.

6 pm

Presentation of *Petrarca e i suoi luoghi. Spazi reali e paesaggi poetici alle origini del moderno senso della natura*, edited by DOMENICO LUCIANI and MONIQUE MOSSER, Edizioni Fondazione Benetton Studi Ricerche-Canova, Treviso 2009 (series “Memorie”, 13). Carmen Añón and Ugo Dotti will speak about it, in the presence of the editors.

9 pm

Lecture by FRANCESCO REMOTTI on Claude Lévi-Strauss, illustrated with video footage taken from *Claude Lévi-Strauss par lui-même* by Pierre-André Boutang and Annie Chevallay (2008) and *À propos de Tristes tropiques* by Jean-Pierre Beurenaut, Jorge Bodanzky and Patrick Menget (1991).

Saturday 6th February

9.30 am-11.30 am

TILDE GIANI GALLINO, *Places of attachment*.

MASSIMO QUAINI, *From class-consciousness to place-consciousness*.

DOMENICO LUCIANI, *Place and dimension*.

12 am

MAGUELONNE DÉJEANT-PONS, *Research and experimentation on places. A european perspective*.

Speakers

CARMEN AÑÓN, Madrid University, International Committee on Historic Gardens and Sites (ICOMOS).

MARGHERITA AZZI VISENTINI, Politecnico of Milano.

MAGUELONNE DÉJEANT-PONS, Council of Europe.

TILDE GIANI GALLINO, University of Torino.

LUIGI LATINI, University of Venezia-IUAV.

DOMENICO LUCIANI, Fondazione Benetton Studi Ricerche, Treviso.

UGO MORELLI, University of Bergamo, Scuola per il governo del territorio e del paesaggio, Trento (STEP).

MAURIZIO PAOLILLO, University of Salento.

LIONELLO PUPPI, University of Venezia-Ca' Foscari (professor emeritus).

MASSIMO QUAINI, University of Genova.

FRANCESCO REMOTTI, University of Torino.

TOM SIMONS, Otaniemi University of Technology (Helsinki) (professor emeritus).

MASSIMO VENTURI FERRIOLO, Politecnico of Milano.

SIMONETTA ZANON, Fondazione Benetton Studi Ricerche, Treviso.

scientific committee

The Landscape Study Days are devised and planned by Domenico Luciani and Simonetta Zanon, with the collaboration of the *Scientific advisory committee*:

Carmen Añón, Margherita Azzi Visentini, Patrizia Boschiero, Hervé Brunon, Luigi Latini,

Domenico Luciani, Monique Mosser, Lionello Puppi, Massimo Rossi, Tom Simons, Marco Tamaro,

José Tito Rojo, Massimo Venturi Ferriolo, Simonetta Zanon.